

TSO GALA
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SEPTEMBER 24, 2025

TSO GALA LANG LANG

WEDNESDAY, SEPTEMBER 24, 2025
ROY THOMSON HALL



Join the Toronto Symphony Orchestra for an **unforgettable evening** of community, connection, and classical music.

Esteemed Music Director **Gustavo Gimeno** and legendary pianist **Lang Lang** take the stage together for the **first time** in a concert that showcases the dazzling artistry of Toronto's symphony orchestra and the power of music to inspire, connect, and bring joy.

Make a lasting impression—memorable moments and musical surprises await. You don't want to miss this spectacular concert and event experience.

Partner with us! Gala tables, sponsorships, and patron tickets are available now.



TSO GALA EVENT & EXPERIENCE

6:00PM	Gala Reception
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7:00PM	Gala Concert
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8:30PM	Gala Dinner & Celebration
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Black tie; dress to impress



Mix and mingle at a welcome reception featuring special cocktails, hors d'oeuvres, and a photo booth to commemorate your sensational night out.

Following the pre-concert reception, gala patrons will enjoy the **best seats** in the concert hall for a one-hour special concert. Superstar pianist Lang Lang returns for an unforgettable performance of Beethoven's majestic "Emperor" Concerto. Also featuring the whimsical magic of Dukas's *The Sorcerer's Apprentice*, made famous in Disney's original *Fantasia*, this promises to be a spellbinding evening of music.

The concert is followed by a **lavish and exclusive dinner** in **Roy Thomson Hall's iconic glass-canopied lobby** with Lang Lang, Gustavo Gimeno, and TSO musicians for only 250 gala guests. Dinner guests will be treated to a three-course dinner and **surprise musical performances**.

All funds raised support the orchestra's life-enriching community programs, including those that serve youth and seniors, use music as a form of healing, and bring us closer together as one inclusive community through our shared language of music.

CLOCKWISE FROM LEFT: Lang Lang; Music Director Gustavo Gimeno; Beck Family CEO Mark Williams (centre) with TSO Gala guests

TSO GALA TABLES

PLATINUM

\$50,000

(only 2 available)

- **Gala dinner table for 10 guests** in a premium location
- **Premium gala concert seating** for 10 guests
- Exclusive **photo opportunity** with Lang Lang
- **Lead sponsor recognition** on TSO Gala promotional materials and in TSO Gala speeches, as well as an official TSO sponsor throughout the season
- Full-page **colour ad** in the TSO Gala programme
- **12 tickets** for a 2025/26 season concert



GOLD

\$25,000

(only 8 available)

- **Gala dinner table for 10 guests** in a prime location
- **Prime gala concert seating** for 10 guests
- Opportunity to host a **TSO musician** at your table
- **Logo recognition** on TSO Gala promotional materials and as an **official TSO sponsor** throughout the season
- Half-page **colour ad** in the TSO Gala programme
- **6 tickets** for a 2025/26 season concert



TSO GALA EVENT SPONSORSHIPS



As a Gala Event Sponsor, you will help create an exciting and memorable evening for all guests by supporting the elements and activations that make the event special.

Showcase your brand creatively and engagingly through an onsite activation or area sponsorship that will reach all 2,600 gala concert guests and 250 high-profile gala dinner guests.

We have various options available to suit your budget and business objectives. Opportunities to contribute as a Gala Event Sponsor range from \$5,000 to \$25,000. In-Kind support is also welcome.

Your partnership can be recognized in association with:

- Reception Sponsor
- Dinner Sponsor
- Party Sponsor
- Valet Sponsor
- Decor Sponsor
- Photo Studio Sponsor
- Entertainment Sponsor

We look forward to discussing the **customizable recognition benefits** available to our TSO Gala Event Sponsors & Partners, including **tickets to the concert and individual tickets** to the gala dinner, where appropriate.



TSO GALA TICKETS & DONATIONS



PATRON

\$1,500

(per person, limited number)

- **Gala dinner seat** at a table with fellow gala guests
- Excellent gala **concert seat**
- **Recognition** as a patron on TSO Gala promotional materials

A charitable tax receipt will be issued for the maximum allowable amount in accordance with CRA guidelines.

DONATIONS IN LIEU

Unable to celebrate with us? Please consider making a fully tax-deductible charitable donation in place of your attendance.

The proceeds from this event will support the TSO's critical music education programs, which annually reach over 40,000 young people, and transformative initiatives that provide healing and connection to communities throughout the GTA.

Philanthropic donors to the TSO GALA will be recognized in gala materials and promotions, and TSO donor listings throughout the season.



CLOCKWISE FROM LEFT: TSO performs at a school concert; children explore instruments at a Young People's concert; music students learn at a TSO rehearsal

IMPACT OF YOUR SUPPORT

For more than a century, the Toronto Symphony Orchestra (TSO) has played a fundamental role in bringing people and communities together through the power of music. With a storied history of acclaimed Masterworks, Pops, and Young People's concerts, classical recordings, Canadian and international tours, and impactful community partnerships, we engage and enrich audiences of all ages through vibrant musical experiences.

As a group of artists, teachers, and advocates who believe music can heal, inspire, and connect people from all walks of life, we make a difference each year through community-access, health-and-wellness, and music education initiatives that serve one of the world's most diverse cities.

Proceeds from the TSO GALA will support the TSO's music education programs, which reach over 40,000 Toronto-area students annually through TSO School Concerts & the *Mornings with the Symphony* program, and transformative community engagement initiatives like T SOUND Connections, which bring the healing power of music to communities across the GTA.

Thanks to your support, 200+ high-school students will have a supersized *Morning with the Symphony* experience when they observe the TSO Gala Concert dress rehearsal on September 24 with Lang Lang and benefit from a mentorship opportunity through a moderated Q&A with the superstar pianist following the rehearsal.





CLOCKWISE FROM LEFT: Students enjoy a TSO school concert; Lang Lang participates in a Q&A session; Gustavo Gimeno leads the TSO in rehearsal


TSO MARKETING EXPOSURE & DEMOGRAPHICS


Sponsor the TSO GALA and align yourself with one of Toronto's most esteemed cultural institutions. You will also gain marketing exposure to the TSO's influential audiences and patron community.


The TSO reaches highly coveted markets through its spectrum of live performances and special events.

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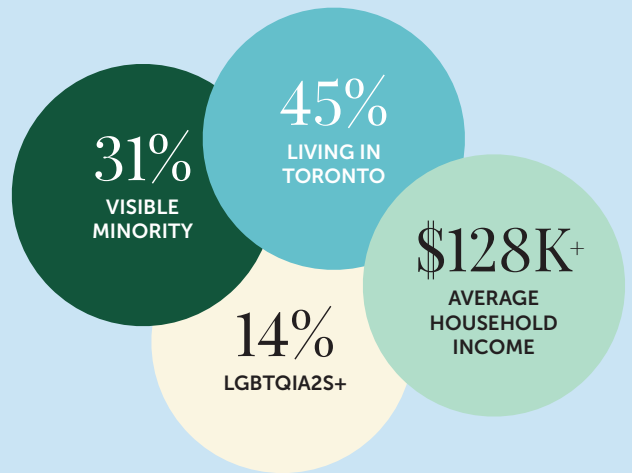
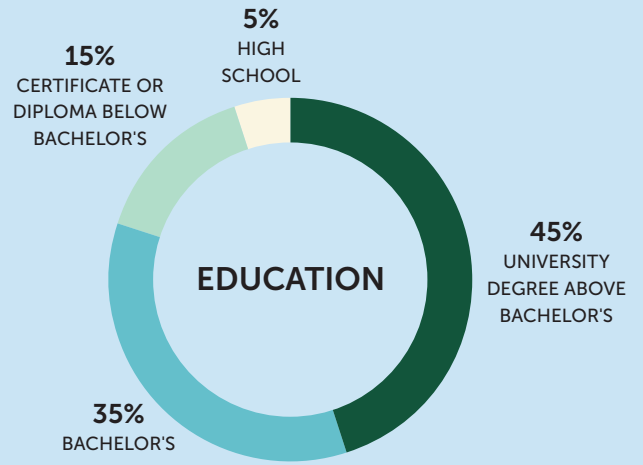
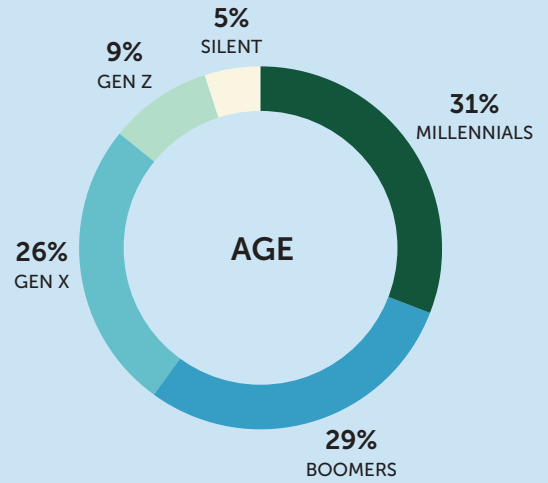
Over 1 million website visitors from Sep 2023–Jun 2024
430,000 average reach per month
- 

54,000 Instagram followers
higher than industry average (23,000)
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58,200 Facebook followers
higher than industry average (9,800)
422,000 average reach per month
- 

107,000 E-newsletter subscribers
- 

348,000 total listeners of
Sunday Night at the TSO last year



ANNUAL CONCERT ATTENDANCE

214,656 TOTAL ATTENDANCE

20,471 TOTAL NEW PURCHASERS

ABOUT THE TSO GALA ARTISTS



MUSIC DIRECTOR GUSTAVO GIMENO

As Music Director of the Toronto Symphony Orchestra since 2020/21, Gustavo Gimeno has reinvigorated the ensemble's artistic profile, brought performances of classic and contemporary works, overseen renewed community engagement, and initiated an ambitious commissioning program. Gimeno is also Music Director of Orchestre Philharmonique du Luxembourg, and in 2025/26 will become Music Director of Teatro Real in Madrid. As an opera conductor, he has appeared at renowned houses. He is also much sought-after as a symphonic guest conductor worldwide: his 2024/25 appearances include the Chicago Symphony Orchestra, Orchestre Philharmonique de Radio France, Los Angeles Philharmonic, and Münchner Philharmoniker.



LANG LANG, PIANO

Lang Lang is a leading figure in classical music today – as a pianist, educator, and philanthropist, he has become one of the world's most influential and committed ambassadors for the arts in the 21st century. Equally happy playing for billions of viewers at the 2008 Olympic Opening Ceremony in Beijing, the 2024 Reopening of Notre Dame in Paris, or just for a few hundred children in public schools, he is a master of communicating through music. In 2008, he founded the Lang Lang International Music Foundation, aimed at cultivating tomorrow's top pianists and supporting music education around the world.



TORONTO SYMPHONY ORCHESTRA

For over a century, the Toronto Symphony Orchestra (TSO) has been a cornerstone of Canadian culture, steadfast in its commitment to musical excellence and to the vibrant communities we serve. Through acclaimed concerts, recordings, and tours, the TSO enriches audiences while reflecting the diversity of Toronto—one of the world's most multicultural cities. Music Director Gustavo Gimeno brings artistic vision and a sense of adventure to the 93-musician orchestra. Engaging audiences of all ages, the TSO leads a myriad of education, health-and-wellness, and community-access programs, including the tuition-free Toronto Symphony Youth Orchestra, cultivating the next generation of Canadian artists.



JOIN US!

Join the Toronto Symphony Orchestra for an unforgettable evening of community, connection, and classical music.

GALA TABLES, TICKETS & DONATIONS

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